

HISTORY WORKSHOP

The Department of History

Tuesdays ~ 12:30-1:30 pm ~ ZOOM

Constructing a Revolutionary Platform: Early Public Radio and the Emergence of Modern Mexico

Dr. Sonia Robles

University of Delaware

February 23, 2021

12:30-1:30 pm

[Zoom ID: 946 2190 5729](#)

P/W: UDHistory



During the 1920s governments in the Global South used emerging media platforms to disseminate state propaganda. Initially, the Mexican government relied on the Ministry of Public Education's radio station to advance party ideology and share vital information with the Mexican people. Inaugurated in 1924, station XFX's programming included daily weather reports, women's advice shows, courses on a wide range of topics such as proper cooking techniques, sewing, children's education, musical concerts, public health education and political speeches.

This project analyzes XFX and aims to explain the emergence and role of public media, multi-faceted radio programming, female-led state organizations as well as Mexican and U.S. audiences within the context of political consolidation and centralization in Mexico.