America’s rise to world power in the 19th and 20th centuries is very much tied to its emergence as the world’s most dynamic and productive industrial economy. This course will provide a close examination of some of the most important economic, political and social influences and effects of industrial capitalism on American history. Particular topics include: the origins and development of technological change; the changing roles of labor, business structure and reform; management theory and practice; social protest and alienation; race relations in the context of labor and capital; family life; gender roles and population change; advertising and consumerism and the “military industrial complex.”